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| **Purpose of Data Processing** | **Relevant Data Subjects** | **Relevant Personal Data Categories** | **Legal Basis of Processing** | **Source(s) of Data** | **Recipients of Data** | | **Data Retention Periods** | |
| 1. **Responding to Users’ queries** | * Users; and * [Users' family and friends.] | * Name; * Last name; * Email address; * Phone number; * Postcode; * City; and * Country. | The processing is necessary for the purposes of legitimate interests pursued by WD-40 in order to respond to queries and is not unwarranted by reason of prejudice to the rights and freedoms or legitimate interests of Users. | Users voluntarily provide this information. | * Service providers who assist WD-40 in providing the Services; * WD-40 employees, agents and contractors; * Other WD-40 group entities (WD-40 Company Germanics, WD-40 Company Italy, WD-40 Company France; WD-40 Company Iberia, WD-40 Company Benelux); and * Government authorities/law enforcement officials. | | 6 – 12 months after the date on which query is resolved. | |
| 1. **Supporting Users’ participation in competitions, surveys and offers** | * Users; and * [Users' family and friends.] | * Name; * Last name; * Company; * Title; * Phone number; * Email address; * Postal address; * Occupation; * Hobbies; * Interests; * Age; * Marital status; * Education; and * Information about User’s family. | The processing is necessary for the purposes of legitimate interests pursued by WD-40 in order to make available competitions and offers, and engage in surveys and is not unwarranted by reason of prejudice to the rights and freedoms or legitimate interests of Users. Processing may also be necessary for the purposes of legitimate interests in managing complaints and claims. | Users voluntarily provide this information. | * Service providers who help WD-40 provide the Services; * WD-40 employees, agents and contractors; * Other WD-40 group entities (WD-40 Company Germanics, WD-40 Company Italy, WD-40 Company France; WD-40 Company Iberia, WD-40 Company Benelux); and * Government authorities/law enforcement officials. | | 6 years from the date on which the award is published. | |
| 1. **Direct marketing, with Users' consent, including, contacting Users, to further discuss their interest in the company, its products and its Services, and to send Users information regarding the company (such as marketing promotions and events).** | Users | * Name; * Last name; * Company; * Title; * Phone number; * Email address; * Postal address; * Member Name or username; * Account password; * Occupation; * Hobbies; * Interests; * Age; * Marital status; * Education; and * Information about User’s family. | The data subject has given his/her consent. | Users voluntarily provide this information. | * Service providers who help WD-40 provide the Services; * WD-40 employees, agents and contractors; * Other WD-40 group entities (WD-40 Company Germanics, WD-40 Company Italy, WD-40 Company France; WD-40 Company Iberia, WD-40 Company Benelux); and * Government authorities/law enforcement officials. | For as long as consent is current and valid. | |